

EDMONTON, ALBERTA—FRIDAY, APRIL 3, 1931

SUBJECTS

[illegible]

U.S May Attend Wheat Conference

FARMBOARD BADLY NEEDS SOME RELIEF

Harried From Pillar to Post by Over-production and Depression

By BEN CLARK
Canadian Press Staff Writer

WASHINGTON, D.C., April 3.—The United States, if invited, will probably attend the proposed London Conference on wheat. While James G.

Stone, chairman of the Federal Farm Board, refused comment Thursday on this question it is learned in official quarters the board would certainly consider an invitation to London.

If it is accepted, it action would amount to a repudiation of its policy of generally understood that the United States must get out of the export wheat market. The respect of the United States being put on a domestic consumption basis has always been looked upon as a success by experts despite the insistence of the farm board on this point. Reversing it came as a surprise Thursday to James R. McMillan of the board who said the country would always be in the export market for some kind of wheat in certain amounts.

BOARD HARBOR

The fact is the board has been driven from pillar to post by overproduction, stagnation of the trade and the continued economic depression

until at present the general position indicates it will be forced to co-operate in any endeavor of exporting countries to divide the world market between them.

The board's attempt to stabilize the market by buying with government funds has been abandoned. Its program for acreage reduction, the major factor in the plan to make the United States cut the wheat it produced, is not producing results. This year's acreage reduction is estimated at three per cent. It is not a normal crop the fall will use this country with probably more wheat on its hands than it ever had before.

The farm board has never discussed the possibility of reducing wheat sales pool. It is clearly evident to observers the time is ripe for consideration of the proposition of the United States and its wheat producers with regard to the world situation.

Convicts Who Set Fire Face Charge

Associated Press
COLLINGSWOOD, Ohio, April 3.—Three independent charging first degree murder were returned late Thursday afternoon by the grand jury against three convicts who confessed they started the fire at April 1, which killed 320 convicts and 100 inmates.

The individuals contained two counts each. One defendant charged the first degree murder of Edward Bradley, Columbus, who was slain in the fire.

M. Ethier May Not Live To Be Hanged

Canadian Press
MONTREAL, Que., April 3.—There is some likelihood that Madame Ethier, 21-year-old Montreal townswoman, will not live to take her place on the scaffold on June 19 for the murder of the workman, Lucien Levesque, on December 19.

Ethier, house, semi-conscious, on the bed of a condemned man's cell in Montreal Jail, Bordeaux, facing a possible escape of escape from the hangman's rope—death from disease.

He knows little of what goes on around him it was said Thursday.

Rough Weather For Bessborough Party

Associated Press
HALIFAX, N.S., April 3.—Thick fog and a rough sea were being experienced by the Earl of Bessborough, Governor-General designate of Canada, the Countess of Bessborough, and party this morning, according to word received by the coast guard.

The party left the coast guard station on the steamer Duchess of Bedford. The vessel was last reported at 6 o'clock this morning at 43.09 N. Lat. 53.1 W. Long. approximately 215 miles from Halifax.

WESTERN INCORPORATIONS
OTTAWA, Ont., April 3.—Western Investigations noted in this week's issue of the Canada Gazette are as follows: Newfoundland Securities, Limited, \$1,300,000; Calgary, Alta., Stanley Brook, Limited, 10,000 shares N.F.V., Winnipeg, Man.

MORE ABOUT TODAY
CONTINUED FROM PAGE ONE

task, because he was the best teacher of football?"

FAIR, MURKIN, 22, student at the Pennsylvania Institute for the blind, and blind from birth, can now see, thanks to surgery, and has taken his first look at the world. Bright flowers delight him and he finds infinite pleasure in studying faces of companions whom he knew only by their voices.

The young man says: "I won't have to guess at things any more." Perhaps we shall all say that when we awake on the other side of the grave, and our eyes are opened. Let us hope so. This period of worry would hardly be worth while, if it were all.

MRS. EDITH MCCORMICK
Mrs. daughter of John D. Rockefeller, has bought for \$100,000 a Persian rug about 500 years old, at auction in London, and Mrs. McCormick's husband, John D. Rockefeller, Jr., is said to have completed as bidder through an agent.

The rug, one of the Persian antiquities of feet that walked over it. The Russian giant, Peter the Great, had it in his winter palace. Later it was given as a present to the Emperor of Austria.

Canadian and U. S. manufacturers by the way, make by machinery, rug that the best judge can, with difficulty distinguish from the genuine Oriental. The angle probably would prefer the machine made in the Oriental rug on which little children often worked twelve to fourteen hours a day.

MISS ELEANOR ROOSEVELT
The first lady of the United States, who has been in London, and Mrs. McCormick's husband, John D. Rockefeller, Jr., is said to have completed as bidder through an agent.

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Hudson's Bay Company

INCORPORATED 27 MAY 1670.

Other Branches at Winnipeg, Yorkton, Saskatoon, Calgary, Nelson, Vernon, Kamloops, Vancouver and Victoria.

Special Purchase
50 Women's
New Silk Dresses
Just Received and Shown
for the First Time
7.95

Presented at a Worth-while Saving!
—Smart new dresses for ever so many occasions! Dull silk crepes in a host of attractive styles—flares, pleats, boleros—all cleverly trimmed! Shown in BLACK, NAVY, GREEN, SAND, BLUES and ROSEWOOD. Sizes 12 to 18—15½ to 22½ and 14 to 42. Specially purchased and priced at 7.95.

Feature Special for Women!
New Sports Skirts
50 Only, No Shop Early!
—Fine, all-wool flannel sports skirts on flared and straight-line styles so popular to wear with the new leather sports jackets shown in RED, NAVY, BLUE, SAND and NAVY. Sizes 14 to 18. Specially purchased and priced at 1.95.

Second Floor, HBC

Women's New Silk
Hose for Easter, Pr. \$1
—1200 pairs as an Easter attraction at the Hudson's Company. CHIFFON, SILK-to-the-top or SEMI-SERVICE weight silk-to-the-top garter top. Every pair full-fashioned and in a beautiful fine quality. Popular FRENCH HEELS. Twelve favored spring shades for your choosing. Special value at, pair, \$1.

Main Floor, HBC

Special Purchase of
Women's Non-Run and
Rayon Nightgowns \$1
—A splendid opportunity to purchase one or two of these gowns at a fraction of their former value. Beautiful quality fabric, lovely lace trimmings. All sizes, new colors. Each gown full and roomy—just the thing for comfort. Saturday, extra special, each \$1.

Second Floor, HBC

New Easter Coats for
Girls, \$10
—A beautiful assortment of smart trend coats for the young miss. Snappy styles, tailored and modish effects. New collar treatments—single trim—fancy cuff—metallic jacket—belled and button trimmed. The best quality, all well suited that looks smart and will wear well. Colors: Fawn, Sand, Green, Red, etc. Sizes 7 to 14 years. Saturday, \$10.

Girls! A New Hat for
Easter, 1.50 and 1.95
—Fine modish and fancy straw in pale and soft trim styles. Trimmed with colored silk ribbons. Fawn, Green, Navy, Copin, Red, Brown shades. All headbands. A bargain at 1.50 and 1.95.

Second Floor, HBC

Now for Easter Groceries and Meats

ALL DAY SPECIAL!
—HARRIS LUNCH TONGUE, 12 ounce. 25c
Extra special, per tin

PRINCESS SOAP FLAKES, Special, 2 lb. 37c
At 3 37c
—CREAMY CREAM CORNFLOAKS, Special, 2 lb. 23c
At 3 23c
—VELVET RED FITTED CEREALS, 3 ounce, Special, per tin 19c
Extra special, per tin

PUFF LARD—Barro's, 5 lb. tin or 10 lb. tin, Special, 3 16c
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—PUFF LARD—Barro's, 5 lb. tin or 10 lb. tin, Special, 3 16c
3 16c
—BAR, KING OR LUMP SUGAR, 3 lb. tin, Special, 17c
—BOLLOTT OATS—with chocolate, 10 lb. tin, Special, 29c
Special, per carton

Fresh Fruits and Vegetables
—CROCK HEAD LETTUCE, Each, 1 lb. 10c
—SWEET JELLY GRAPEFRUIT, large size, 3 for 50c
—B.C. HOTHOUSE RHU-BARB, 3 lb. tin, Special, 45c
—FRESH CAULIFLOWER, 3 lb. tin, Special, 45c
—B.C. CHILLED STRAW-BERRIES, 3 lb. tin, Special, per carton 25c
—YELLOW NEWTONS, Extra fancy, per case 2.80
—YELLOW NEWTONS, Household pack, per case 1.50
—BLACKBERRY BIRD, 3 lb. tin, Special, 3.50
—BUTTERBERRY, fancy, 3 lb. tin, Special, per case 2.50
—MINISAP, Fancy, 3 lb. tin, Special, per case 2.50

PRINCE OF WALES CORN, Special, per tin 1.05
Special, per tin 1.55
—HBC SPECIAL BLEND COFFEE, per tin, 2 lb. 95c
Special, 2 lb. 75c
—HBC SPECIAL BLEND TEA, At 2 75c
At 2 75c
—POST'S BRAND—KELLOGG'S PEP CORN FLAKES, Special, 2 25c
Special, 2 25c
—PRINCE OF WALES CORN, Special, per tin 55c
—EMPEROR OR WASHINGTON'S ORANGE MARMALADE, Special, per tin 49c

Canned Vegetables (Choice Pack)
—PEAS, Special, 3 35c
Special, 3 27c
—CORN, Special, 3 35c
Special, 3 27c
—TOMATOES, 3 lb. tin, At 3 38c
—SUPER-SOUP (Soup Flakes), per pk. 1 lb. 25c
Special, 3 25c
—PEARL WHITE SOAP, Special, 30 bars 99c
—SALLY ANN CLEANSER, Special, 5 25c
—SHORTENING—Domestic or Baker's, Special, per pk. 39c
Special, 63c
—WILLOW GROVE CREAMERY BUTTER, Special, 2 65c

B.C. GOLDEN YELLOW OR BEST BROWN SUGAR, 2 lb. Packet 15c, 2 23c
—GRANULATED SUGAR—B.C. or Alberta, Special, per sack—10 lb. 30c
57c 1.07
—AUSTRALIAN SULTANAS, Special, 2 lb. 25c
At 2 25c
—CHOICE RE-CLEANED CURRANTS, Special, 2 lb. 35c
per lb. 2 35c
—MILLIONAIRE CANDIES (In Pure Olive Oil), Special, At 2 29c
Special, 2 29c

Fresh Meats
Special 37141
—DEMONSTRATION AND SALE OF GAINERS' SUPERIOR HAM—half or whole, Per lb. 25c
—CHOICE LEGS OR LOIN OF LAMB, 26c
—CHOICE LEGS VEAL, 33c
—PRIME RIBS BEEF, cold, Per lb. 28c
—B.C. HAM—half or whole, Per lb. 18c
—LOIN PORK, half or whole, Per lb. 18c
—DEEP BELLY BEEF—GRADED RED, 35c
—1000 LBS. SIDE BACON, Per lb. 28c
—CANADIAN HAM, 21c
—1000 LBS. PAMERIZED BACON, 30c
Per lb. Jasper Ave., HBC



Why should the Edmonton Spring Horse Show Be of Any Interest to

CAMPBELL'S FURNITURE STORE

Because we appreciate that Agriculture is the foundation of the prosperity of the province, and feel that it is our duty as a progressive business firm, trading in the Edmonton district, to support and recognize the importance of this yearly event by bringing it to your notice through the columns of our advertising.

Remember the Date—April 7 to 10

After your visit to the Spring Show of Livestock, visit Campbell's Furniture Store and see one of the liveliest stocks of new Spring furniture ever imported into Edmonton. Our store is full of new furnishing ideas at new, low costs. Trade in your used furniture as payment on account of new. It will compensate you fully.

CAMPBELL'S FURNITURE LIMITED

"Furnishing Hundreds of Homes Yearly"

10135 - 100A Street Phone 21314

You Are INVITED To the Opening of Our NEW SHOW ROOM Tomorrow (Saturday) Displaying:

Tiled Fireplaces and Fireplace Mantels Mirrors, Windshields, Door Lights and Glass for Every Purpose

KITCHEN CABINETS BREAKFAST UNITS WALL CABINETS TELEPHONE BOOTHS IRONING BOARDS

And a Hundred Other Items for the Modern Home

A full display of MONARCH PAINTS and ENAMELS for Interior and Exterior finish, all made in Edmonton by the

EDMONTON PAINT & GLASS CO. LTD.

"EVERYTHING FOR A BUILDING"

105th Street, Just South of Jasper

Phone 28136

Women's Realm - Social and Personal - Club News - City Charities - Fashions - Features

Junior Hospital League Fashion Show Smart Affair

First Annual Parade, Sponsored by Edmonton Bulletin, Enjoyed by Three Hundred in Macdonald Hotel

Before the hall doors had been opened on Thursday afternoon, Edmonton women crowded the corridors and lobby of the Macdonald Hotel in anticipation of the fashion show. The Bulletin's first annual Spring Fashion Show, modeled by members of the Junior Hospital League, was one of the smartest affairs of the season. Many parties were present, and the show was a great success. The models wore a variety of styles, including a half-past three dress, a half-past four dress, and a half-past five dress. The show was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

The hall was a well-lit affair, and the models wore a variety of styles, including a half-past three dress, a half-past four dress, and a half-past five dress. The show was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

LARGE AUDIENCE
When the large audience of smartly dressed women and children entered the hall, the show was a great success. The models wore a variety of styles, including a half-past three dress, a half-past four dress, and a half-past five dress. The show was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

Many Attend Gay Spring Fashion Parade Thursday
Smart Audience Sees New Styles in Macdonald

First Annual Spring Fashion Parade sponsored by the Junior Hospital League and modeled by the Junior Hospital League was one of the smartest affairs of the season. Many parties were present, and the show was a great success. The models wore a variety of styles, including a half-past three dress, a half-past four dress, and a half-past five dress. The show was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

TOXICITY
All proceeds of the show, which will be a most successful affair, will go to the charities of the Junior Hospital League. The show was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

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To Ride in Show

MISS DOROTHY DYKES, daughter of Mr. and Mrs. Frank R. Dykes, who is a clever young horse-woman, will be seen in the Spring Horse Show at the arena next week. She is shown with her favorite mount.



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SOCIAL AND PERSONAL
Miss Helen Chadwick of Calgary is spending the Easter week-end in town. Mr. and Mrs. James Cross are up from Calgary for the week-end.

FROM LONDON
Miss L. L. Lewis of London, England, is visiting in the city, guests of the Macdonald Hotel.

MISS DOROTHY DYKES
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Garneau Students "At Home" Is Gay Affair At Normal

School Colors Decorate Hall—Staff Receives With President

STRENGTHENERS of green and gold draped from the chandeliers and the walls of the Normal School, the "At Home" held by the Garneau Students of the Normal School on Thursday evening was a very successful and charming affair. The school colors were distributed, and the staff received with the president.

Gangster Girls Are Hostesses At April Fool Dance
Young Club Members Entertain in Sullivan's Academy

Bullfinch's Academy was the scene of a very delightful April Fool dance on Wednesday evening when the Gangster Girls were hostesses to over three hundred members of the younger set. The dance was a great success, and the Bulletin's first annual Spring Fashion Show was a great success.

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Easter Fashions

Whet Your Fashion Appetite on these Special Values for Saturday!

Frocks \$15.00
Prize-jumps, unpacked—Selected for sheer charm, gay colors and design.

Coats \$15.00
You'll know them for New Spring Coats. Tweeds and Twills cleverly fashioned.

Hosiery \$1.00
Clifton and semi-service weight. Gingham and Aladdin. All first quality. New shades.

Gloves \$3.00
Washable kid, swager slip-on styles, good shades.

Ascot Scarf \$1.95
Stripes, Plaids and Floral Designs in the "Ascot" manner.

Blouses \$1.95
New Dainty Blouses, sleeveless styles, desirable colorings.

Pyjamas \$1.95
Gay colors in the New Look-Bay tuck-in blouse effect.

Bloomers \$1.00
Dainty pattern in the run-and-stitch fabric Bloomers and Pajamas.

Vests \$1.00
Tailored styles—opera top. Pattern in run-and-stitch.

Handkerchief 50c
French Handkerchiefs "over-size". Fine linen, hand-drawn in pattern.

Milinery \$7.50
Tough straw and felt straw. Smart trimmed and off-the-fore-edge.

Coats \$25.00
Tweeds in smart styles, variety mixtures and designs.

Suits \$25.00
Tailored in heavy, cutted and black.

Dresses \$22.50
Prints in Jacket styles and clever one-piece styles.

TEGGER TEA AND LUNCH ROOMS
544-Tegger Bldg. Phone 24561
SYDNEY T. WHITBY, Prop.

Well-Known Post
Weds Ottawa Girl

REFRIGERATORS
See Window Display of the Newest Styles in Refrigerators. Priced from \$115.00 up. Terms \$1.00 Down, 50c a Week.
NATIONAL HOME FURNISHERS
Exchange Dept. 9950 Jasper Ave.
Phone 26266

Thompson & Dymally Limited

The Women's Specialty Shop

TEGGER TEA AND LUNCH ROOMS
544-Tegger Bldg. Phone 24561
SYDNEY T. WHITBY, Prop.

Well-Known Post
Weds Ottawa Girl

REFRIGERATORS
See Window Display of the Newest Styles in Refrigerators. Priced from \$115.00 up. Terms \$1.00 Down, 50c a Week.
NATIONAL HOME FURNISHERS
Exchange Dept. 9950 Jasper Ave.
Phone 26266

TEGGER TEA AND LUNCH ROOMS
544-Tegger Bldg. Phone 24561
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SYDNEY T. WHITBY, Prop.

Tune-in on CJA at 7:35
Tonight for Our
Melodious Half Hour

Phone 25161—Ask for Department

Edmonton Bulletin

ALBERTA'S ONLY NEWSPAPER
CLASSIFIED
ADVERTISING RATES

7 Times Per Line
2 Times, consecutive, per line...
No ad taken for less than 25 cents...
Additional line for per insertion...
In an advertisement, allow for...
General conditions

14 Help Wanted, Male

THE ONLY PRACTICAL
TRADE SCHOOL

AMBITIOUS MEN WANTED TO
learn the trade of electrician...
Canadian Legion, Edmonton, A-3826

16 Situations Wanted, Male

CANADIAN LEGION, EDMONTON
Memorial Hall, 2nd Floor, Room 2521

THE CANADIAN LEGION
has a number of positions open...
General conditions

Edmonton Bulletin assumes no
responsibility for the return of
advertisements in which the
portion of the advertisement in which
the name may have been omitted

CLASSIFIED DISPLAY
Continued advertisement making
use of permitted larger type, rules and
lines...
General conditions

17 Situations Wanted, Female

EXPERIENCED BOOKKEEPER
and stenographer...
General conditions

22 Houses for Rent

5 ROOMED FURNISHED BUNGALOW
12045 134th Street, Phone 2188

23 Houses for Rent

3 Houses for Rent

24 Houses for Rent

25 Houses for Rent

26 Houses for Rent

27 Houses for Rent

28 Houses for Rent

29 Houses for Rent

30 Houses for Rent

31 Houses for Rent

32 Houses for Rent

33 Houses for Rent

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54 Houses for Rent

25 Suits to Rent

ROOMS TO RENT

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35 Houses for Sale

REAL SNAPS

LOVELY NEW BUNGALOW ON

17th Street for sale at a snap

Price, including fixtures, etc.

Call 2412-1111

McCALLAGH AGENTS

Phone 2144-2144

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41 Business Opportunities

RE-CONDITIONED SCALARS

type, pass inspection, 4 year old

Call 2412-1111

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Phone 2144-2144

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49 Swaps

A SPECIAL LOW RATE

is now available

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59 Swaps

WISMER SALES STABLES

180 Acres Improved Water

Call 2412-1111

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EATON'S EASTER SHOPPING NEWS

Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Except Monday, 1:00 p.m. to 5:30 p.m. To Call EATON'S Dial 9-1-2-0.

In Last Rush of Easter Shopping You Can Depend Upon EATON Service



New "Fashion Thrift Shop" Frocks

Greet Springtime With Economy

The smartest 1931 dress modes — jacket frocks playing a leading role — in styles for all Springtime occasions. Bolero trims! Redingotes! Mist-sheer georgettes as well as jaunty plaids or rich cantons. Enchanting array. Sizes for misses and women.

\$19.75

IN THE FASHION-THRIFT SHOP

Smart Coats—Exceptional Pre-Easter Value

Only a special EATON purchase makes possible such a ticketing on good-looking coats. Nubby tweed coats in princess or belted styles — others of supple poret twill — slenderly fluttering, even to larger women. Well tailored with novelty stand-up collars — some with chic touches of fur. All nicely lined and fitted. 14 to 44.

\$6.95

PRE-EASTER SPECIAL

New Spring Hats

Paris-Inspired

Picturesque Watteau! Petite halos! Delftly draped, fluttering caps. Hats that will put even a winter frock in an Easter frame of mind. Certainly the shape and color for your type and costume is in this collection at

\$5.00

Fox Scarfs

Isabella "Thibetine"

Undeniable chic in the wearing of a lovely scarf with a tailleur. Wonderfully fluttering, these, with long silky hair and rich glistening tones! Their pricing, too, is so kind to your purse.

\$6.95

Coats—A Chapter in the Easter Fashion Story

Coats springlike in cut and color—what charming versions they give of the Fashion theme song of the season. Fabrics are fascinating in tweeds, tangleline, tricotine, broadcloth. Rich fur trimmings of the fluttering fox variety or in soft supple galapin and the like are undeniably distinctive. Every model with outstanding fashion features—style right, color-right and price-right. ALL SIZES

\$25.00

—Deferred Payment terms are available on dresses and coats priced \$25.00 and over. Pay \$25.00 cash, the balance, plus an equitable extra charge, in three equal monthly payments. —Second Floor



Silverplated Holloware For Easter Tables

Gleaming silverplated holloware sets a table of brilliant smartness for any holiday festivities. An interesting choice: cake baskets, casseroles, pyrex plates, flower vases, cream and sugar sets, sandwich trays.

\$3.95

EATON VALUE, piece

—Main Floor

Fashionable Jewelry For Easter Ensembles

Such an exciting choice in bits of bright prettiness to add a final touch of chic to Easter ensembles. Crystals—clear and sparkling as icicles; chokers and necklets studded with multi-colored stones; the new shades. EATON VALUE, piece

\$1.00

—Main Floor

Silky Slim-Fitting Bloomers

Garments that fit with the non-wrinkling slenderness so important beneath the new frocks, but that are comfortably roomy. Fashioned of silky rayon, they are threaded with live stretchy elastic, and well reinforced. Many delicate pastel tints and darker shades as well. Large, medium and small. 9:30 SPECIAL, GARMENT

59c

Rayon Pyjamas in Charming Styles

Wonderful value! Pyjamas that you'd expect to pay half more again for in the ordinary way. The gay slip-over tops tucked into yoked trousers. Colors are as young and bright as the season—the rayon is a soft fine quality. Many charming styles.

\$1.00

SATURDAY, EACH

—Second Floor

Girls' Coats

For Rainy Spring Days

Coats that will give every Miss Brown to Fashion a rainy-day cleverness and chic. They're tailored of leatherette with a flange-like inner surface. Ever so away with shoulder straps, buckled belt and wrist bands! Try little hats in colors to match — blue, red or green. 9:30 SPECIAL.

\$2.39

—Second Floor

Women's Fine Kid Gloves for Easter

A Dozen or More Styles Very Specially Priced — No C. O. D. Orders Taken

A collection of clever new styles, any of which would prove a splendid complement to an Easter costume. They're made with turned-back cuffs that flaunt appliques and chic stitching. Beautifully cut from supple fine-grained skins. Finished with novelty points. Sizes 6 to 8. Fawn, brown, beige, and black. PAIR, \$1.59.

\$1.59 PAIR

—Glove Section, Second Floor

Children's Hosiery

MORE wear for Sundays or everyday and fewer trips to mother's darning basket for those stockings. Knit from all-wool yarn with interwoven rayons—comfortably seamless and in a fine, neat ribbing. Many light and dark shades. EATON PRICE.

Size 4 to 6½, **40c**
Size 7 to 9½, **60c**

—Second Floor

Tweed Coats

For a Girl's Easter Choice

Trig coats! As smart as those in the grown-up mode, with slim belts and novel collars. The tweeds are a smooth irregular weave in shades of brown and fawn. Well-made, the linings are of fine twilled cotton. Sizes for 7 to 14 years.

\$4.95

SPECIALLY PRICED.

—Second Floor

New Ascot Scarfs

Scarfs have come into their own again. Every Paris couturier declares their chic for Spring. Ascots are so jauntily youthful they've taken the Fashion lead. Make a smart choice from Roman stripes, plaids, paisleys, or plain colors, in a richly heavy silk. EACH.

\$1.50 to \$3.50

—Second Floor

Fine Linen Handkerchiefs

For Men and Women! Another "Maple Leaf" Special of

The same beautiful handkerchiefs that sold out by the thousands a few months ago — and at an even lower pricing. Both kinds of milk-white Irish linen! The women's handkerchiefs elaborate with pastel touches of hand applique and embroidery. The men's finished with smart hemstitched hems.

A splendid opportunity to buy for Easter gifts as well as for personal use.

MEN'S HANDKERCHIEFS of smooth, pure white linen in generous size, finished with good-looking quarter-inch hems.

WOMEN'S HANDKERCHIEFS of sheer linen with rolled hems and corners of flower-like applique.


Price, 8 for \$1.00
Price, 6 for 49c

—Second Floor

"Beauty Stripe" Silk Hose — Chiffon and Service Weight

Beautifully fine stockings—smart in heavy service texture of Grenadine chiffon. They are trim-fitting, dull-lustrous and noted for durability. Perfect quality — evenly spun of finest Japanese silk. The hems are stretchy lace or silk to the dainty picot top. Heels, toes and toes lace reinforced. Sizes 8½ to 10 in many smart shades. SATURDAY, PAIR

\$1.25



Eatonia Footwear

Women, too, make a popular choice of the famous brand-named shoes. Small wonder, too, with the arch-ripped features, the good quality materials and workmanship and the up-to-the-minute styles. Patent kid, calfskin leathers — brown or black. AAA to EE fittings in all sizes.

Eatonia VALUE **\$5.00**

—Second Floor

EVERYBODY'S CANDY TREAT

Week-End Special! Peppermint Humsbugs

Among their golden honey sugar covered with your personal favorite! Its deliciousness and richness for children and grown-ups alike — offered at a special price

19c

At all Candy Centers

QUALITY MAINTAINED — VALUE EXTRAORDINARY

Mayfair Silk Hose

An Easter gift reflecting impeccable good taste in the giver, and sure to elicit genuine delight in Midway that receives the token. Smart, dull-lustrous hose — fully fashioned, silk-to-the-top. The weight is perfect for daytime or informal evening wear. Smart shades in all sizes.

"MAYFAIR" VALUE **\$1.75**

—Second Floor

Why Pay More for Sturdy Good-Looking Shoes for the Children?

Here Are Serviceable Shoes at Surprisingly Low Prices

Some parents wonder at the short time it takes for kiddies to wear out their shoes. Others come to EATON'S for values like these — sure of finding satisfaction in durability and comfort. Slip-pers — oxfords — scuffer boots — a wonderful range of choice in cut and leather. In three low priced groupings:

Children's Footwear Strap Slippers! Oxfords!

Gleaming in soft patent or sturdy in brown or black fully finished leathers. These little shoes will delight children and please adults. All kiddie sizes in 10 lastings. — EATON VALUE

SATURDAY, 9:30 SPECIAL, PAIR

98c

—Second Floor

Smart Shoes Sale - Priced — Six Models Illustrated

Shoes that take Easter buyers, both in style tightness and in economy of pricing. Pumps that contrast their leathers—slippers with a fluttering new placing of straps — ties and goes with a subtle feminine styling. All sorts of leathers and comfortable cushions in sizes 2 to 8. SATURDAY, PAIR, \$2.95.

\$2.95

—Second Floor

Eatonia Shoes

FOR Easter Sunday best and later on for school days, "EATONIA" shoes give children a firm foothold on comfort. Black and brown leathers in strap and oxford styles, and gleaming slippers in the shades too. 4 to 10½.

EATONIA VALUE **\$2.65**

—Second Floor

T. EATON CO. LIMITED

EDMONTON CANADA

\$2.95



EATON'S EASTER SHOPPING NEWS

Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Except Monday, 1:00 to 5:30 p.m. To Call EATON'S Dial 9-1-2-0.

Men's And Boys' Fashions For Easter In Delightful Variety

Men's Suits — Smart for Easter and Seasons After



Smart style and comfort go hand-in-hand in these suits. The suitings are all-wool worsteds in the dark stripings and greys that most men prefer for Easter—and later. They're cut on broad-shouldered,

\$16.50

form-tracing lines—excellently tailored in single-breasted two-button styles with roll, peak or notch lapels. Sizes 35 to 44. Minor alterations will be completed Saturday. SUIT \$16.50.

Step Out This Easter in a Fashionable Smart Topcoat!

You will be as proud to wear one of these topcoats as we are to present them for your approval. And with ample reason. For each coat is tailored with care and with attention to style. The materials are select tweeds, fine English covert cloths and for all weather wear, gabriols and gabardines. They are made in styles becoming to a young man's fancy—fitted "Guards"—or the more conservative slip-on lines. The new colorings and weaves. Sizes 34 to 46.

\$13.95 to \$25.00



Spring Patterns in Men's Fine Broadcloth Shirts

Separate Collar and Collar Attached Styles

A remarkable display of men's shirts in plain colors or the conservative striped and figured designs.

\$1.50

They're full-bodied, cut in generous length, with broad shoulders and plenty of length in the sleeves. Sizes 14 to 17. EATON VALUE, \$1.50.

—Main Floor

Boys' 4-Piece Serge Suits

Make Your Lad Happy This Easter!

Parents who know values will recognize this as one of the best clothing investments they can make for growing boys. Navy serge suits, so correct for Easter—and after. Tailored with double-breasted coat and single-breasted vest, or the opposite, and two pairs of well-cut cuffed long pants. Sizes for 12 to 18 years.

\$15.00

LEADER VALUE

Easter Sale Of Men's Ties

Another Special-Purchase Offer

Ties that are decidedly different from the usual dollar variety. Fabrics are better—they're smarter and finer in finish—some are hand-made. Heavy silk mixtures are patterned in small motifs and with fine stripings. Linings are of non-creasable wool. A large proportion of these ties are selling at half the usual value.

PRE-EASTER SPECIAL

\$1.00

—Main Floor

Boys' Renown Footwear

EATON branded boots and oxfords made to a standard and that's unequalled at the price. Built in blucher style from sturdy black leather and finished with rubber heels.

RENOWN VALUE

Store 11-13, Sizes 1-5
\$3.25 \$3.75

—Main Floor

Your Child's Eyes

Special Optical Service During Easter Holidays

Good vision—clear eyes—absence of pain—are no guarantee against defective eyesight! Countless children in Edmonton unknown to their parents have defective vision or eye strain and are seriously handicapped in school work.

A fully qualified, registered optometrist will examine your child's eyes without obligation. If necessary, glasses will be supplied at the remarkably low cost of \$7.00 complete. This offer includes sturdy shell frames, good quality Toric lenses and case. Phone 91220 for an appointment.

—EATON'S Optical Dept., Second Floor

Saturday! Men's Boots and Oxfords

A Clearance of Short Lines—Shop at 8:30

Easy for a man to put his best foot forward for everyday tasks in shoes like these. They're sturdy in last—neat in fit—and exceptionally low in price. Black and brown leathers—sizes 6 to 11. Solid leather soles and leather or rubber heels. 8:30 SPECIAL, PAIR

\$2.69

—Main Floor



Embroidered Pillow Cases

Irish cotton slips embroidered in many fascinating designs. 42-inch. Boxed for presentation.

SATURDAY, PAIR

\$1.95

Cannon

Bath Towels

First grade cotton towels with striped ends in pink, blue, green or gold. They'll stand the test of laundry and wear. Colorfast. Neatly hemmed. 18 x 30 inch.

SATURDAY, EACH

20c

—Second Floor

Special Values in Drugs and Toiletries

Regulators	Toiletries
ENOS FRUIT SALT 75c	KEFENEN, Small 2 nd 35c
JABS 69c	ZRL 19c
SALES KRUSCHEN 69c	TALCUM 15c
SALES IRONIZED 89c	PUFFS 15c
YEAST 1 st \$1.29	HINDS HONEY AND AL 35c
PETRO LAGER 3 rd \$1.00	CREAM 25c
FRUIT TIVES 29c	CREME 25c
PENAMINE, Large 29c	LENOLA 25c
TOOTH PASTES	PONDS GOLD OR VANISHING 39c
FORBANS TOOTH PASTE 37c	CREAM 39c
OPERA 33c	POMFRET GOLD OR VANISHING 49c
TOOTH PASTE 33c	CREAM 49c
LISTERINE TOOTH PASTE 2 nd 35c	CAMEL VANISHING CREAM 39c
PERFUME OF HYDRANGEA 29c	FINAID'S FACE POWDER 49c
Bottle 29c	LYNA FACE POWDER 39c

—Main Floor

Men's Eaton Footwear

There's an "EATONIA" boot or oxford for almost every occasion of general wear. We have several models in both hainwood and blucher lacing—representative of Canada's finest \$5.00 footwear value. Lasted shoes have Goodyear welts and tanned leather soles and rubber heels.

"EATONIA" VALUE

\$5.00

—Main Floor

Daffodils 2 Dozen 25c
Potted Lilies, per Bloom 25c

—Main Floor, Main Store

All-Electric Radios

These instruments are the new and only the EATON guarantee for satisfactory service. Ready to connect with aerial and plug in.

SHERIDAN 7-TUBE

Walnut cabinet with sliding doors

Special \$79.50

MINEVIA 8-TUBE

Matched Walnut cabinet with doors

Special \$79.50

STEWART-WARNER 7-TUBE

800 series

Special \$109.50

MARCONI 7-TUBE

COMBINATION

Special \$249.00

Available On Deferred Payments at an Equitable Extra Charge.

—Second Floor



Marconi Combination Pictured

ENTIRE PHONOGRAPH STOCK

Which is Comprised of the Following Used Instruments:

Mason & Risch, Victor Orthophonic, Brunswick Panatope

And Several Other Well-Known Makes

Will Go On Sale, Saturday, April 4th
12 Other Phonographs at Sale Prices

At \$9.75

At \$19.75

At \$29.75

- 1 Aeronola Phonograph (walnut finish)
- 1 Aeolian Phonograph (Oak finish)
- 1 Arinola Phonograph (Mahogany finish)
- 2 Brunswick Phonographs (Mahogany finish)
- 1 Brunswick Phonograph (Oak finish)
- 1 Columbia (Walnut finish)
- 1 Columbia (Oak finish)
- 1 Edison (Mahogany finish)

- 1 Brunswick Panatope, (Mahogany finish)
- 1 Consolette Orthophonic, (Walnut finish)
- 1 Victor 210 Console, (Oak finish)

- 1 Granada Console Orthophonic (Walnut finish)
- 2 Nuphonic Consoles, (Walnut finish)
- 1 Palermo Orthophonic, (Walnut finish)

- 1 Brunswick Console with Radio (Walnut finish)
- 1 Brunswick Console with Radio (Mahogany finish)
- 3 Granada Orthophonic Electric Consoles, (Walnut finish)

—Phonographs priced at \$25.00 or more are available on Deferred Payments at an Equitable Extra Charge.

—Main Floor, Second Floor, Annex

T. EATON CO. LTD.
EDMONTON ALBERTA

At \$4.95

- 1 Mason & Risch (Walnut finish)
- 1 Mason & Risch (Mahogany finish)
- 1 McLagan (Oak finish)
- 1 Starr (Walnut finish)
- 1 Starr (Mahogany finish)
- 1 Victor 11 (Mahogany finish)
- 1 Westminster (Mahogany finish)